



# Premier

## ANNUAL SPONSORSHIP

### It's time to take your chamber sponsorship to the next level in 2025 by being a Premier Annual Sponsor!

Our Premier Annual Sponsor program is an annual sponsorship that covers a variety of opportunities to gain promotion & recognition, be involved in events, as well as receive discounts for programs such as Leadership Novato! No matter what your goals are within the Chamber, the Premier Annual Sponsor program can help you accomplish them. Join the ranks of this great program and take your membership to the next level. Ask any of our staff if this is the right move for you!

GOLD LEVEL \$5,500	SILVER LEVEL \$4,000	BRONZE LEVEL \$2,000
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EVENTS & COMMUNITY EXPOSURE			
<p>We recognize that not every event will align with your business needs. As a sponsor, you'll receive recognition at each event, but you have the flexibility to transfer your benefits from one event to another to ensure you get the most value from your membership. Please email <a href="mailto:christina@novatochamber.com">christina@novatochamber.com</a> directly.</p>			
Tickets to 2026 Honors Dinner	3 Tickets	2 Tickets	1 Ticket
Tickets to 2026 Honors Dinner	Company logo on program	Company listed on program	Company listed on program
Sponsor of Business & Community Expo	Full Exhibitor Table	Half Exhibitor Table	
Sponsor of Business & Community Expo	Company logo on program	Company listed on program	Company listed on program
Novato Art, Wine & Music Festival	50% off Beer, Wine or Ticket Booth	25% off Beer, Wine or Ticket Booth	
	Company logo on marketing materials	Company listed on marketing materials	Company listed on marketing materials
Commemorative Glasses & Tickets	6 glasses/12 tickets	4 glasses/8 tickets	2 glasses/4 tickets
Golf Tournament Sponsorship	US Open Sponsor (2 golfers)	British Open Sponsor (1 golfer)	Tournament Sponsor (no golfers)
Leadership Novato Enrollment	100% Tuition	50% Tuition	25% Tuition
MARKETING & SOCIAL MEDIA BENEFITS			
Listed as a sponsor in our annual directory	✓	✓	✓
Company Logo on Website	✓	✓	✓
Company Logo featured in weekly E-Blast	✓	✓	✓
Premium Novato Chamber Membership (includes enhanced placement in search results, and online directory)	✓	✓	✓
Visitor Center Placement of Marketing Material	✓	✓	✓
Certificate of Recognition	✓	✓	✓
Featured in "Why Novato" Campaign	✓	✓	
VIP BENEFITS			
Coffee with the Mayor, Board President & CEO	✓	✓	✓
Reserved Seating at State of the City (must rsvp)	✓	✓	✓
Annual Membership Included (valid for single membership and/or 1 location if there are multiple)	50%	25%	10%
Annual Sponsor Appreciation Event	✓	✓	✓



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### SPONSORSHIP AGREEMENT FORM

The aforementioned agrees to participate as a sponsor in the Novato Chamber Premier Annual Sponsor program for the year 2025. The Sponsor shall receive those benefits described on the Sponsorship Opportunities cover sheet for the following selection(s).

*Payment shall be made to Novato Chamber. Sponsorship is not final until after payment has been received in full.*

**GOLD SPONSOR**  
**\$5,500**

**SILVER SPONSOR**  
**\$4,000**

**BRONZE SPONSOR**  
**\$2,000**

\_\_\_\_\_  
SPONSOR COMPANY NAME

\_\_\_\_\_  
SPONSOR CONTACT

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY, STATE ZIP

\_\_\_\_\_  
PHONE: OFFICE AND CELL

\_\_\_\_\_  
E-MAIL ADDRESS

The undersigned acknowledges this document is a contract and serves as a legally binding agreement for all. This contract is not considered confirmed until paid in full. Available sponsorships are sold on a first come first sold basis, regardless of business type.

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY, STATE ZIP

\_\_\_\_\_  
PHONE: OFFICE AND CELL

\_\_\_\_\_  
E-MAIL ADDRESS

To pay by credit card complete and sign the credit card authorization below.

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Number

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Amount