



# SPONSORSHIP PACKET

The Sponsor agrees to participate as a sponsor in the Run 4 Fun event, to be held October 4th, 2025. The Sponsor shall receive benefits as set forth on page 2-3. Payment shall be made to the Novato Chamber. Payment is due 30 days from the date of signed agreement. If payment is not received, your booth could be resold, and your reservation cancelled.

The Sponsor acknowledges this document is a contract and serves as a legally binding agreement for all terms and payment related to the sponsorship agreement. Sponsorships are not refundable and are not considered confirmed until paid in full. Sponsorships have limited availability. Available sponsorships are sold on a first come first sold basis, regardless of business type.

<input type="radio"/> <b>PRESENTING SPONSOR</b> <i>The Pace Setter</i> \$5,000 (1-2)	<input type="radio"/> <b>GOLD SPONSOR</b> <i>The Front Runner</i> \$2,000	<input type="radio"/> <b>SILVER SPONSOR</b> <i>The Stride Sponsor</i> \$1,500
<input type="radio"/> <b>BRONZE SPONSOR</b> <i>The Sprinter</i> \$1,000	<input type="radio"/> <b>BOOTH SPONSOR</b> <i>The Finish Line</i> \$500	<input type="radio"/> <b>TABLE SPONSOR</b> <i>Race Support</i> \$500
<input type="radio"/> <b>SWAG DONOR</b> <i>The Gear Giver Sponsor</i> In Kind Donation		

SPONSOR COMPANY NAME

SPONSOR CONTACT

MAILING ADDRESS

CITY, STATE ZIP

PHONE: OFFICE AND CELL

E-MAIL ADDRESS

Notes or special instructions/  
needs of sponsor

SPONSOR SIGNATURE(OWNER/OFFICER)

NOVATO CHAMBER REPRESENTATIVE

## OFFICE USE

- ☐ data entered
- ☐ confirmation
- ☐ invoice sent
- ☐ pymt rec'd
- ☐ logo
- ☐ web updated
- ☐ FB updated
- ☐ tables
- ☐ chairs



# SPONSORSHIP OPTIONS

## PRESENTING SPONSOR

### *The Pace Setter*

\$5,000

- Name/Logo in official event title
- Premium logo placement on shirts, banners registration page and all marketing materials
- Opportunity to welcome runners at the starting line
- Complimentary 10 entries
- Featured spotlight across social media and press release
- Booth space in premium location
- Recognition in all announcements and post event communications

## GOLD SPONSOR

### *The Front Runner*

\$2,000

- Large logo on shirts, event signage and website
- Complimentary 6 race entries
- Booth at event
- Social media spotlight (2 mentions)
- Recognition during race announcements
- Logo on shirt & banner

## SILVER SPONSOR

### *The Stride Sponsor*

\$1,500

- Logo on race shirts & banner
- 4 complimentary race entries
- Recognition on website
- Social media spotlight (1 mention)

## BRONZE SPONSOR

### *The Sprinter*

\$1,000

- Name listed on website, shirt, and signage
- 2 complimentary race entries
- Optional item in race swag bag



# SPONSORSHIP OPTIONS

## BOOTH SPONSOR

\$500

### *The Finish Line*

- Booth space at the finish line festival
- Logo listed on event website, signage and shirt
- 2 complimentary race entries
- Opportunity to engage directly with attendees (giveaway, games, etc)
- Social media mention

## TABLE SPONSOR

\$400

### *Race Support*

- Signage at one on-course water/support station
- Opportunity to decorate table & cheer runners on (Great for team building)
- Name listed on the website
- 2 Complimentary race entries
- Recognition the start/finish line

## SWAG DONOR

In kind donation

### *The Gear Giver*

- Donated item placed in all participating swag bags (samples, coupons, branded merch, etc)
- Name listed on the website
- 2 Complimentary race entries
- Recognition the start/finish line